

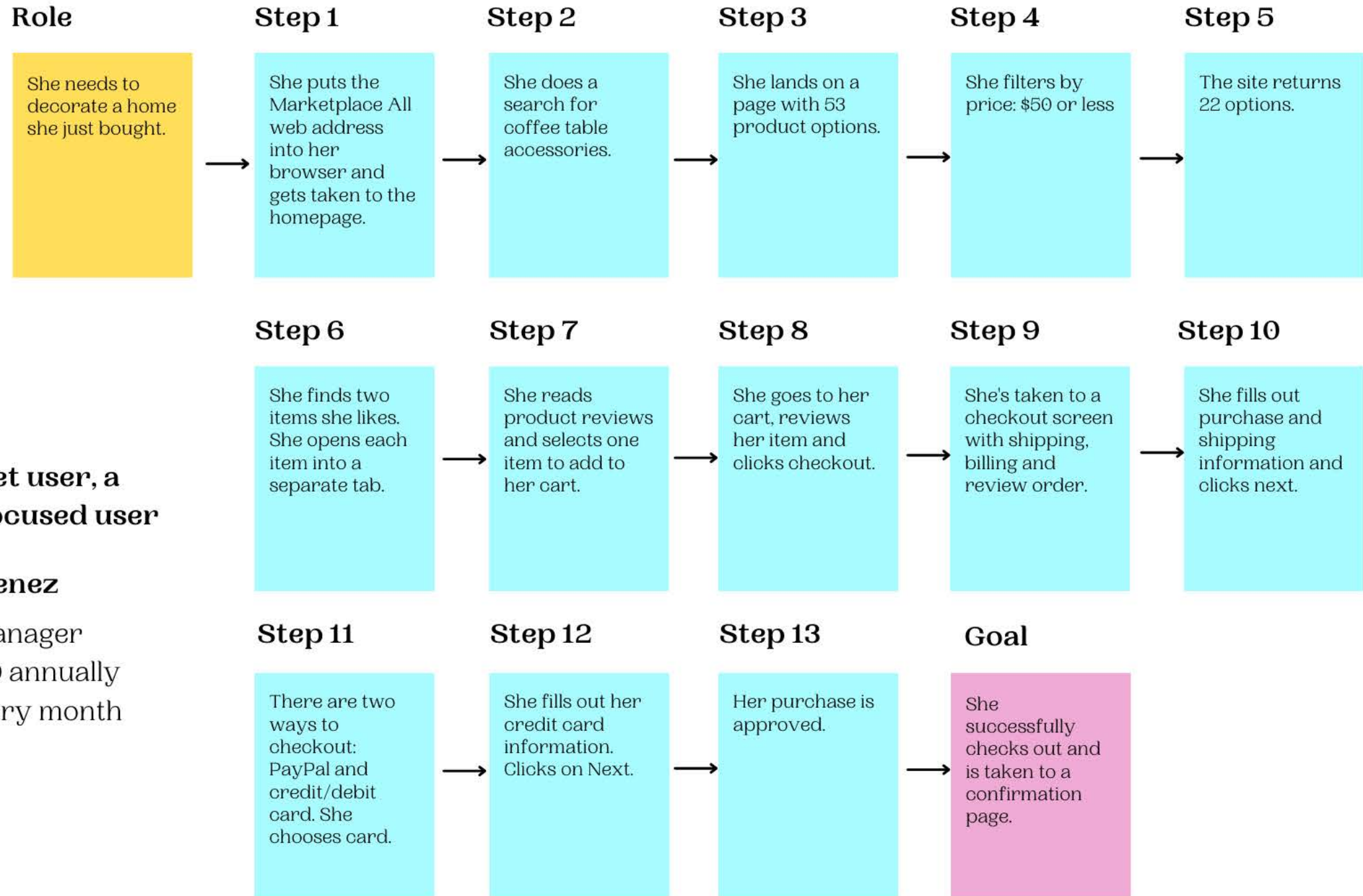
Our target user, iPhone

Katie Staples

Real estate agent

\$75K USD annually

Shops every week



Our target user, a design-focused user

Erica Jimenez

Project manager
\$150K USD annually
Shops every month